



HKAAPA
Education Program
 at
Ocean Park Hong Kong

Date: 11 October 2019 Friday
Venue: Ocean Park Hong Kong
Fee: HKD 680 for member
 HKD 880 for non-members
Language: Cantonese / English

Ocean Park strives to break bottlenecks of typical Halloween events and seeks to provide hard core Fans an all-new immersive haunted experience. For the first time at Ocean Park, this year's Halloween Fest will turn into Hong Kong's largest haunting ground with six haunted zones, and ghastly elements covering the entire Park. Get ready for the new horror experience!



14:00 Registration

14:10 Welcome by HKAAPA

14:15 Presentation by

Mannon Wong, Senior Business Intelligence & Analytics Manager
"Redefining Halloween Event - from consumer insights to concept design"



Johnny So, Park Operations Director
"Redefining Halloween Event - from design and development to execution"



15:45 Guided Tour to

Wardrobe and Make-up Center
 A back-of-house tour to the make-up center with demonstration by world-class make-up artists.

"VR Minibus Terror"
 Board this minibus for terror! Take your seat, strap on your VR headset and get ready to scream as you take the fast lane to Hell! Look out for wandering ghosts that might pop up in front of you!

16:30 Program ends



LINE FRIENDS Candy Adventure



Hell-TV's Anniversary Supershow at Applause Pavilion

**** Guests are welcome to stay and enjoy the Ocean Park Halloween Fest ****

Event Sponsor

